

**ABOUT:**

Daddy Printer is the epitome of spectacular printing which provides branding solutions all over the country. Our corporate clientage exemplifies the deliverance of high quality standards at the most feasible rates, consolidating a long-term customer relation through anticipated repetitive orders. A pool of competent designers at our disposal allow us to expedite the production process in the most efficient and productive manner. We direct your branding strategies into the segregation phase by catering to the brand fundamentals.

**OUR VISION:**

The conventional printing techniques used by local vendors recklessly compromises quality in an attempt to achieve higher returns through excessive quantity. At daddy printer, we focus upon benchmarking our products to set an esthetical standard in the market. Already a niche in the printing industry, the agency aims to develop a streamlined production procedure to minimize the effects of mass quantity devastation.

**OUR JOURNEY:**

The printing market in our region has always been looked upon as something that has been bombarded with unnecessary flickering in terms of color usage. The very foundation of Daddy Printers was based on delivering ethical class to the brands all over Pakistan. Our innovative designs being associated with top class brands gave a symbolic meaning to the brand itself. Our unique sense to comprehend the needed touch will continue to mesmerize the corporate circle and flourish the brand itself. This is what daddy printer's all about.

**OUR PRODUCTS:****Sticker:**

Stickers are yet another promotional medium which has a long-lasting presence with a stiff outlook. These can be installed in/out-doors.

**Catalog & Magazine:**

Catalogs provide the showcasing of entire company portfolio which includes work completions of the most prized customers. Magazines are utilized to spread infotainment news around targeted audience.

**Dangler & Wobbler:**

These are promotional tags which come in handy when an offer needs to be exhibited for walk-in customer viewership.

**Stationery:**

We cater to every basic need of clients when they require office equipment in terms of stationery items which assist with documentation and organizing data.

**Newsletter & Brochure:**

Newsletters are usually acquired by companies as a mean of promoting new campaigns. Brochures provide an understanding of what's in store for the client.

**Flyer & Leaflet:**

These represent the sort of services the company provide its customers with the exception of new campaigns and their respective offers.

**Product Packaging:**

This service is considered very useful when certain items are combined into a single bundle to give an appealing outlook of the package.

**Business Card:**

These are the most important aspect of any executive's professional image in the market. It allows for an authoritative impression upon corporate clients.

**Shopping Bags:**

These are often required by companies for carrying set of items sold by the business to clients.

**Envelope:**

These are complementary products alongside letterheads, which are used to officially seal any document under company ownership.

**Poster:**

These allow for a better office decoration alongside marketing company brand to walk-in customers.

**Calendar:**

These are company provided stationery for employees to keep them up-dated with their schedules and allow them to meet their deadlines.

**Letterhead:**

Letterheads are commonly used by organizations to generate an official document on behalf of the business. The engraved design alongside company contact, best represents the purpose of such documents.

**Folders & File Covers:**

This is a very useful tool when it comes to compiling records of certain clients or some other departmental data keeping.

**Burger Boxes:**

This type of packaging is usually required by restaurants and businesses which deal in catering food at events. It confirms that a labelled package is handed-over to the client, representing the brand image.

**Custom Maps:**

These are generally ordered to navigate real estate clients throughout commercial and residential areas, providing them an idea of what better options they can select from and setting-up a premise according to their specifications.

**Custom Tags:**

To quote a price upon products in display, businesses need customized cards which hang aside the products to acknowledge the customer with the price charged. This effort minimizes the communication between the sales person and the walk-in customer.

**Instant Printing:**

A very convenient mode of printing if you wish to save time and require limited quantity at any point in time. Though the prices are comparatively high, but it serves as a reliable time-saver.

**Flex:**

It is a very durable cloth structure that can be lit in various ways, namely front lit, back lit or reflective. A Flex is commonly used to exhibit brand identity outdoors upon walls, billboards and front signage.

**Vinyl Wall branding:**

A sticking material upon walls that serves as the best source of long-lasting presence and can be used to display large scenery and texts.

**Boards:**

These are the most basic form of outdoor branding, usually found mounted on roof-fronts of shops. Large structures, such as billboards cater a mass audience and are entirely commercial from a pedestrian viewpoint.

**Roll-up Banners:**

A very useful tool considering their worthiness at exhibitions on business kiosks, adding value to the promotional campaign.

**X-Standees:**

Though a cheap promotional tool, but are easily portable at events, shopping malls, and other sale points.

**Trade Show Supplies:**

This is an entire setup consisting of various offerings such as Iron Backdrops, SMD Screens, wooden, floors, LCD Screens, Kiosk Desks and Counter Tables. A complete package to cater your exhibition needs.

**Window Branding:**

One-Way Vision vinyl serves as an external promotion for outside viewership, but are installed within the shop. Very trendy nowadays and gives an appealing impression to the target audience.

**Alco Bond:**

It is a very solid structure that compliments a 3d-Acrylic setup and gives a corporate finishing to the overall branding.

**Design Services:**

Our in-house graphic designers make sure to deliver a vibrant presentation of your well-sought after logo design. So if you have a concept, we can develop a cohesive design.

**Promotional Giveaways:**

These small offerings add-up to the merchandizing of corporate entities, promoting their brand image all over households. The giveaways include Mugs, Shirts, Key chains and much more!

**OUR PORTFOLIO:****Gloria Jean**

The team took care of all the indoor branding within a 6-day turn-around period. The setup included all types of wall branding and interiors, inclusive of all the outdoor signage. The project was launched on the 71th anniversary of Pakistan.

**Al-Hayat Residencia**

A complete set of office stationary was delivered, which contained the basic business card and other offset products. The entire web-development process was managed by our competent web experts.

#### **Fri-Chicks**

We gave an appealing outlook of the food chain by setting up 3d-Acrylic displays. The task required careful structuring and alignment of digits, which takes a lot of extensive planning.

#### **Allied Bank**

Trending nowadays, Laser Cut Acrylic Mounting was conducted by our production staff with all the technicalities involved. Alongside outdoor development, our team successfully facilitated the branch with every other indoor branding product installation.

#### **Omega**

Every Omega outlet in the local region was catered under our supervision, which in itself is a huge achievement as the brand name speaks for itself.

#### **Oppo**

The multinational assigned a very hefty task which demanded the vinyl pasting of outlets all over Pakistan. Team performance played a key factor in the fulfillment of on-time commitment.

#### **Meezan Bank**

The indoor/outdoor branding of Meezan is our pride in excellence. The exhibited outlook is one of best outdoor solutions provided till date which included the trendy combination of Alco bond and 3d-Acrylic branding solution.