

Website Content

'SOA' School of Aesthetics, a media factory structured to engineer a pool of indie film makers who have been through a series of twists and turns, breaking through a multitude of hands-on video production experience and all set to outshine their current accolades. We being the sole media content providers that offer an opportunity to young talent with the portrayal of their visual motion perspective on-screen by coaching them to become a one-man army when it comes to both art of storytelling and the art of design. Here at SOA we expect nothing less than a socially perceptive individual that has the potential to turn a cliché into something big.

We believe in the collaboration of sublime ideas floating into our indie film making spectrum. Relating to our individual experiences, as aspiring film makers, deprived of the essentials required to put our imagination to reality. Been spearheaded under a bunch of egoistic and manipulative media personnel, who would always be there to negate the birth of creativity and innovation. Manifesting the notion 'Art is something which comes naturally and cannot be manufactured', we are the experts, injecting the 'Can do attitude' within the punctured souls of battered storytellers.

If you think you are that damn good, given the superb combo of equipment and crew you desire, we are the ones to entertain your passion! So come on up to experience the freedom to narrate your visual motion with the latest film making technology at your disposal.

FB About

After thorough contemplation over the deprivation of a suitable platform to elevate our cinematic talent in Pakistan, we have come up with a profoundly diverse media house, organized to facilitate a chain of competent indie film making individuals with a passion to bring about a revolution to the production scene in the region. With a vast amount of resources, corporate links and an accommodating platform, we have finally arrived to boost the stream of content, prioritizing quality in place of irrelevant quantity, assuring a position in the market to our pool of indies, igniting their ability to maintain the provision of coherent visual content. Our services include an array of mediums namely a film school, video and theatre production, workshops, events, PR marketing/advertising and our very own YouTube channel, Zigzag Entertainment. So if you have a story to tell you know where to get the job done!

Our Story

There comes a time when you are able to see the bigger picture and not consider the short term facts, this particular vision has allowed us to prioritize the foundation of arts that has to be revived in order for the young talent of our country, which has never been given a mainstream opportunity to showcase their skills at an advanced level, to gain the recognition they deserve. The possession of diversity in talent can prove beneficial in terms of legitimate visual motion content being put forth for the industry to further evolve and be appreciated over on international grounds.

Well, here at ZigZag, we are driven by the single-most determination to enhance the performance of amateur artists, for them to execute their passion and dreams in the right direction. Under our well-organized supervision and an undisputed PR in the domestic market, we make sure that your suppressed voice be heard with divinity and dominance, working simultaneous towards the succession of your ambitions.